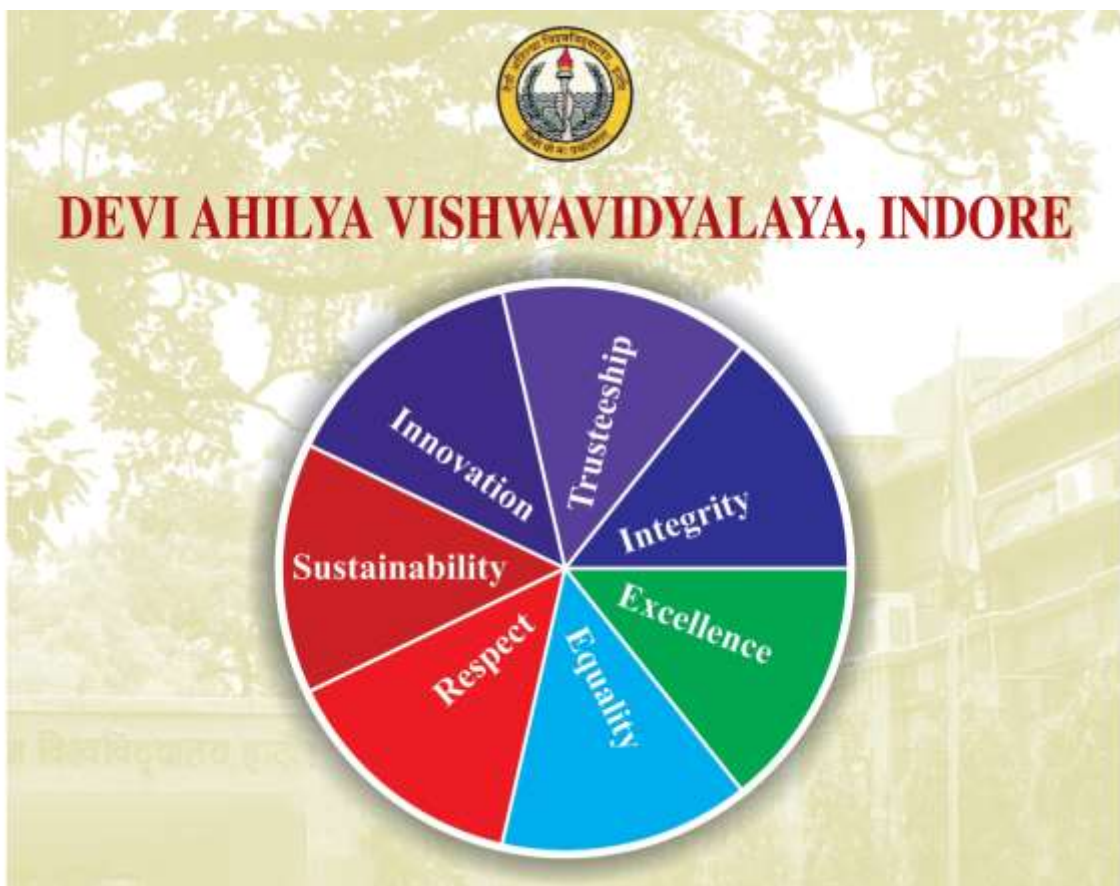


Core Values



Core Values

Core values are fundamental and universal in nature that act as invisible force guiding thought processes, conduct and behaviour of teachers, staff and students. Following core values are adopted by the University:

1. **Trusteeship** - Acting as a custodian or trustee while discharging responsibilities, exerting power and authority, utilizing resources for the welfare of stakeholders.
2. **Integrity** – Practicing duties in a truthful and justifiable manner, displayed through righteous conduct in all accomplishments.
3. **Excellence** – Continuously delivering outstanding quality in all areas of performances by fostering intellectual growth.
4. **Equality** - Involving all cross-sections of society by providing equal opportunity to all in pursuit of higher education, job and other activities.
5. **Respect** - Being respectful to the organization, job, its functionaries and beneficiaries and while dealing with other people.
6. **Sustainability** – Having concern for nature, environment and resource utilization for long lasting, safe and better future.
7. **Innovation** - Having an unending quest for discovering new ideas in all areas of performance, enriched by diversity in thoughts, actions and leadership.

Devi Ahilya Vishwavidyalaya Seal (Emblem)



1. Book :

It symbolizes the source which leads towards Enlightenment through Knowledge creation and dissemination. It is the seat of learning, "Gyanpeeth", it seeds the urge to ignite, illuminate, and enlighten the self and environment around with modesty and discipline.



2. Torch (Mashal) held in a hand :

The torch bearer symbolizes truthful, selfless and courageous leader who spreads light in every aspect of life. The element of fire represents victory over ignorance. It also denotes competency and entitlement to spread the wisdom and expertise acquired through education.



3. Leaves (Anaaz ki baliyaan) :

These leaves symbolize prosperity. It propagates into growth and progress in every dimension of life and makes oneself contented and self-reliant. Knowledge unfolds wealth generation opportunities.



4. Water (waves) :

These waves symbolize progression, dynamism and vibrancy in life. They give the message of spreading prosperity in terms of intellectual, spiritual, and economic wealth along with being pure and clean at heart.



5. White background :

It signifies peace, harmony, purity, integrity and wholeness in life. Open space with white background is also a reflection of expansion and infinity.

6. Motto: "Dhiyo Yo Nah Prachodyaat"

This, in Sanskrit, is derived from Gaytri Mantra: verse of Rigveda iii/62/10, which means "May all thoughts be inspired by that divine light and dispel the darkness". The university has the primary purpose of "fostering the intellect for enlightenment".

कुलगीत
देवी अहिल्या विश्वविद्यालय, इंदौर

धन्य, धन्य! हे मालव भूमि
सब गाएं तेरा गुणगान,
तुझसे है अस्तित्व हमारा
तुझसे है अपनी पहचान।

सकल विश्व है आलय जिसका
देवी अहिल्या नाम है उसका
कीर्ति उन्हीं सी बनी रहे बस
और बना रहे जग में मान। हो यही वरदान ॥

ज्योति सत्य की सदा जलाएं
दिशा ज्ञान की सदा सजाएं
विधि वाणिज्य और कला विज्ञान
नवाचार, शिक्षण, संघान। हो यही वरदान ॥

बल हो तन में, मन अतिपावन
योग प्रकृति सम, मनभावन
नित चहुँ ओर हो यशगान।
नवयुग, नवस्वर, नवनिर्माण। हो यही वरदान ॥

विश्व प्रेम का भाव रखें हम
मानव हित का चाव रखें हम
आदर्श हर पल रहे हमारा
धियो यो नः प्रचोदयात्। धियो यो नः प्रचोदयात्। धियो यो नः प्रचोदयात्।

विश्वविद्यालय के प्रमुख कार्यक्रमों के आरंभ में कुलगीत का रिकार्डिंग / गायन होगा तथा उपस्थित दर्शकों/श्रोताओं द्वारा खड़े होकर सम्मान के साथ गायन किया जाएगा। कुलगीत समाप्ति के पश्चात् करतल ध्वनि का प्रयोग नहीं किया जाएगा।